Orthodontist-patient relationships and treatment satisfaction

Part two of two

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Methodology

Given the social/psychological nature of this research question, a qualitative methodology was chosen because it is best suited to explore dynamic human behaviors rather than a quantitative method (Seidman, 2006). This research study pursued an empirical phenomenological methodology because it "... involves a return to experience in order to obtain comprehensive descriptions that provide the basis for a reflective structural analysis that portrays the essence of the experience." (Moustakas, 1994, p. 13) The variables associated with understanding patient-doctor relationships were not easily quantifiable and required understanding a patient’s experiences with his/her orthodontists because feelings are not discrete, numeric or constant; they evolve over the course of a relationship and may manifest differently at various times. The best way to understand patients’ experience was to allow them to express themselves through a survey as the instrument of choice.

Three different populations were surveyed. The first two participant groups were randomly selected from two orthodontic clinics and the third population was a self-selected peer group. Surveys were printed and distributed in March 2018 and collected in October 2018. The two clinics included a private practice in Irvine, Calif., (Group 1-A) and the Herman

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Coming up

To read the whole article, including part one, go online to www.dental-tribune.com.

No trip to the AAO is ever complete without a stop by the tops Software booth, No. 1637! Grab some cotton candy, some sassy pins and find out why tops Software is the superhero behind so many practices. Photo/Provided by tops Software

There is no doubt the American Association of Orthodontists Annual Session is a premier location for orthodontists to learn new skills and for orthodontic companies to introduce new products, and 2019 is no exception! Here in Los Angeles this week, many orthodontic companies have taken the opportunity to launch new products, showcase innovative technology and offer thought leaders a chance to explain what products they use and why.

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By Sierra Rendon, Ortho Tribune Managing Editor

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Here is a sampling of new products and technology you can learn about while here at the AAO:

- Ormco unleashes innovative product lineup: In addition to previewing its Spark Clear Aligner System, a new entry to the clear aligner category, Ormco is featuring its most innovative product lineup in years, introducing SmartArch, an archwire designed to enable clinicians to move into a finishing wire after just two wires; Symetri Clear, an advanced esthetic ceramic bracket designed for refined strength, patient comfort and easy debonding without fracturing; and Damon Q2, a leading passive self-ligating (PSL) bracket, with 2x rotation control for optimal precision, predictability and efficiency.

With nearly 60 years of research and product innovation and more than 1,000 patents, Ormco has helped doctors with more than 20 million cases in more than 130 countries. To learn more about any of these products or technology, visit Ormco at booth No. 1101.

- A toothbrush that flosses? Waterpik (booth No. 2447) is launching the “world’s first flossing toothbrush,” the Sonic-Fusion. This new product is clinically proven to be twice as effective as traditional brushing and flossing, according to the company. Stop by and ask about the special show price.

- Continuing care that starts in your chair. New Crest Gum & Sensitivity kills plaque bacteria and occludes tubules where 80 percent of sensitivity starts: the gumline. This product is proven, according to the company, to start working immediately to relieve sensitivity. For more information, visit Crest + OralB at booth No. 911.

- Not too young for Invisalign: Launched within the past year, Invisalign First clear aligners are specifically designed for growing patients requiring early interceptive treatment. Additional new features include improved retention on short clinical crowns and improved and expanded eruption compensation features, making it possible to treat patients in early to late mixed dentition. To learn more, visit booth No. 2001.